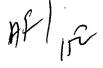
O F 502424.114105



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Christian Sondergaard

Serial No.:

10/533,274

Filing Date:

October 28, 2005

For:

AN ADVERTISEMENT PRINT AND A METHOD
OF GENERATING AN ADVERTISEMENT PRINT

Art Unit:

3611

Examiner:

Joanne Silbermann

DAY PITNEY LLP 7 Times\_Square New York, NY 10036

## **REQUEST FOR RECONSIDERATION UNDER RULE 116**

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SIR:

In response to the Office Action of September 30, 2008, Applicant requests that the above-identified application be reconsidered in view of the remarks which follow.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 29, 2008

Ronald E. Brown

Attorney

December 29, 2008

Date of Signature

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Account No. 50-1145, Order No. 502424.114105